

## **Political Literacy 2015-2016:**

### **Politics and Policy Series**

#### **Fall 2015 Milano Courses of Interest**

##### **1. Global Soccer, Global Politics**

**Sean Jacobs**

International Affairs; Media and Culture  
NINT 5381 CRN 5864

This course will explore the connections between soccer -- particularly in its most "globalized" form through the World Cup and also the European professional leagues that are watched every week by hundreds of millions of TV viewers on every continent -- and global political, economic and cultural power relations. It will explore the game's relationship with issues ranging from political power and resistance, globalization, identity politics, migration, economic and social inequality, and transnational commerce, among others. Case studies include the World Cup as spectacle, migration and African football, identity politics and imagining the "national", the business economics of European football, Spain's La Liga and the English Premiership as global cultural performance, as well as the significance and potentials of soccer in the United States. We will also explore soccer in world film and literature.

##### **2. News Media and Culture: Purveyors of International Affairs**

**Sean Jacobs**

International Affairs; Media and Culture  
NINT 5220 CRN 2070

This course is designed to help international affairs students to intelligently handle the fundamental issues of today's complicated world. Placing a strong emphasis on the media and its culture, the course will introduce patterns of global and local cultural changes in the post-Cold War world and the assertion of national, ethnic and cultural identities. The study of journalistic methods, interests and ethics from various countries will teach students to approach international affairs issues from a sociological and anthropological perspective. Assigned to follow current events in newspapers and on the Internet, students will discover how the media defines and controls the content of its reporting, which in turn affects what people learn about their own lives as well as other places.

### **3. Media and Politics of Propaganda**

**Nina Khrushcheva**

International Affairs; Media and Culture/Governance and Rights  
NINT 6136 CRN 7567

This course will examine the propaganda symbolism of American ideology during the Cold War as well as during the periods preceding and following it. We will consider ways in which the patriotic American ideology, *Americanism*, have been represented in various media forms—printed press, television, film and in social media. We will look at other countries that use their own PR and propaganda to deliver their own political and ideological message. Specifically, we will focus on the propaganda symbolism that carried out the ideology of the two former most prominent political rivals—the United States and the Soviet Union, and Russia as its successor. We will deliberate on how this symbolism has been translated, transformed, and reused in totalitarian North Korea, communist China, religious Middle East, fundamentalist militant groups as well as in America's post-9-11 reality. We will also investigate the importance of sports in state propaganda and look at the election campaigns around the world (most intently past and upcoming US presidential elections) with a particular focus on the new technology-enhanced PR formulas.

### **4. Why Leadership Matters: Power or Potential**

**Robin Hayes**

Management, Leadership  
NMGM 5008 CRN 5112

This course examines leadership theory and practice in the context of organizations in the nonprofit, government, and for-profit sectors. Students are encouraged to consider their own styles of leadership, with an eye to becoming more conscious of their personal, default patterns and developing their abilities to match appropriate leadership behaviors to specific situations and organizational priorities. Formerly known as Leadership Perspectives and Practice. Advanced Certificate in Leadership and Change requirement. Elective in the Leadership and Change Area of Specialization.

## **5. Power Strategy and Social Change**

**Jeffrey Smith**

Urban Policy; Politics, Media, and Advocacy  
NURP 5010 CRN 5063

This course prepares students to think strategically about advocacy methods, leverage points, and resources for change. Students focus on the nature of power in its various forms (electoral power, issue framing, financial, citizen mobilization, public opinion) and explore how power and resources can be acquired, evaluated, mobilized, and deployed in the service of promoting a policy agenda. Students develop an understanding of the leverage points for achieving social change, using case studies to become familiar with legislative processes, the budget cycle, the electoral arena, the regulatory system, public interest law, labor relations, procurement, and the various paths to influencing public opinion and decision makers. By the end of the course students develop a sophisticated and comprehensive strategy for conducting a campaign for issue advocacy or political change.

## **6. Political Economy of the City**

**Jeffrey Smith**

Urban Policy; Politics NURP 5008 CRN 5062

This course explores the forces that have worked to make cities what they are today. We look at the tension between politics and economics, and the importance of the physical and spatial aspects of the city. Why have some cities continued to grow while others have declined? What are the common issues among them? How have changing demographics changed the issues facing cities? Should urban policy focus on people or places? Can cities control their own destinies? If not, then what *are* the shaping forces? To what extent, for example, do structural economic forces shape the city? In the wake of Ferguson, the nation is grappling with these questions. As we delve deeply into the historical context surrounding recent urban unrest, we take US cities as a starting point while recognizing that many of the critical issues facing cities today are global in nature—climate change, inequality, etc. New York City will be our primary classroom.

## **7. Feet in 2 Worlds**

**John Rudolph**

International Affairs, Media and Culture, Media Studies  
NINT 5242 CRN 7476

This course, a collaborative workshop, provides students whose studies focus on media, journalism, international affairs, urban issues, food and the environment an opportunity to use journalism to explore and tell stories that illuminate the lives of immigrants in New York City. Using a variety of media – audio, video, text, multi-media – students will report stories for the Feet in 2 Worlds website (Fi2W.org) and for Fi2W's partners in community, ethnic and mainstream media. Through the reporting and editing process, students will hone their journalism skills while simultaneously developing a deep understanding of issues of special interest and relevance to immigrants in the city. Students will learn effective story-telling and basic audio production skills. Students will be introduced to New York's ethnic media sector, hundreds of newspapers, websites, blogs, radio and TV programs and channels that serve immigrant communities in a variety of languages. The course is based on the highly successful journalism training methods developed by Feet in 2 Worlds (Fi2W.org), an award-winning online news site, and public radio and podcast production project at the Center for New York City Affairs at The New School that focuses on immigrants and immigration.